



TECHNOLOGY MARKETING CORPORATION (TMC) NAMES HIBERNIA ATLANTIC'S PROJECT EXPRESS AND GLOBAL FINANCIAL NETWORK (GFN) AS A COMMUNICATIONS SOLUTIONS PRODUCT OF THE YEAR WINNER

- Hibernia Atlantic's Project Express and Global Financial Network (GFN) named TMC Product of the Year winner
- Project Express cable build will offer the lowest latency connectivity in history between New York and London

SUMMIT, NJ & DUBLIN, IRELAND – November 16, 2011 - [Hibernia Atlantic](#), the only US-owned, diverse transatlantic high bandwidth connectivity provider, announces today that [Technology Marketing Corporation](#) (TMC), a global integrated media company, has named both its [Project Express](#) and [Global Financial Network \(GFN\)](#) as Communications Solutions 2010 Product of the Year winners. As the first transatlantic subsea cable build in ten years, Project Express will offer the lowest latency route from New York to London of less than 60 milliseconds.

In addition to Project Express, the GFN connects financial exchanges, carrier hotels and data centers such as 755 Secaucus Rd., 165 Halsey and 300 Blvd. East in New Jersey to market data firms and Exchanges in Toronto, Canada with short, direct routes on over 24,000 kilometers of fiber optic cable, offering an unprecedented 5-day turn up of service.

The Communications Solutions Product of the Year Award acknowledges the most innovative products that facilitate voice, data and video communications, or combinations of them. This esteemed award is given to companies that have shown the vision, leadership, and thoroughness that are the characteristics of the Product of the Year Awards.

"The Product of the Year Award represents companies that have produced the best this industry has to offer," said Rich Tehrani, CEO of TMC. "With hundreds of applications this year, judging the products and services was difficult. However, the selected winners, such as Hibernia Atlantic, indeed demonstrate a commitment to quality and excellence for the development of the communications industry. I look forward to seeing more solutions from these companies and others that continue to contribute to the advancement of the communications industry."

"Hibernia Atlantic is honored to have Project Express and the GFN highlighted among other industry pioneers as a winner of the TMC award," continues [Bjarni Thorvardarson](#), CEO of Hibernia Atlantic. "Hibernia Atlantic is proud of the growth it has seen over the past year and is committed to working towards advancing the communications industry. Project Express and the GFN were engineered specifically to meet the next generation needs of enterprises and service providers globally. We are honored that TMC, a valuable resource for businesses and consumers to follow the latest trends and news in the industry, has recognized our products."

To find out more information on Project Express and the GFN, visit www.hiberniaatlantic.com.

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About Hibernia Atlantic's GFN:

Hibernia Atlantic's [Global Financial Network \(GFN\)](#) is a financial exchange connectivity division of Hibernia Atlantic, the transatlantic, high-bandwidth, connectivity provider. Built on over 24,000 kilometers of network, GFN connects the world's largest exchanges' datacenters to its direct participants through secure and diverse dedicated, high bandwidth, ultra low-latency Ethernet and optical-level service from 1-GigE, 10- GigE, LanPhy wavelengths and traditional SONET/SDH services. Utilizing the Hibernia Atlantic diverse and secure backbone, GFN offers world-leading broker dealers, hedge funds, market data providers and other financial firms over 120 Points of Presence (PoPs) into key capital market cities in the US, Canada, UK, France, Germany, Ireland, mainland Europe and the Pacific Rim. Hibernia is building the lowest latency connectivity from New York to London with sub 60 ms RTD called [Project Express](#). For more information, please visit www.hiberniagfn.com.

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About TMC

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Next Gen Mobility*, *InfoTECH Spotlight* and *Cloud Computing* magazines. TMC is the producer of ITEXPO, the world's leading B2B communications event. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. In addition, TMC runs multiple industry events: *4G Wireless Evolution*; *M2M Evolution*; *Cloud Communications Expo*; *SIP Tutorial 2.0: Bringing SIP to the Web*; *Business Video Expo*; *Regulatory 2.0 Workshop*; *DevCon5*; *HTML5 Summit*; *CVx*; *AstriCon*; *StartupCamp*; *MSPAlliance MSPWorld* and more. Visit [TMC Events](#) for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com

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